### Educate
- Be the subject matter experts in the industry for best practices and mentorship
- Strengthen our members’ learning and development opportunities with best practices and mentorship
- Tailor educational offering around specialty focus areas in the industry
- Enhance the quality and reach of the annual meeting
- Support HI professionals in the development of new skills and proficiencies

### Engage
- Emphasize the importance of the profession and AHIMA credentials
- Engage the next generation of HI professionals
- Strengthen connection with the Association
- Develop networking opportunities for all levels of HIM
- Partner with other states to increase the impact of OHIMA’s work

### Advocate
- Develop a grassroots advocacy program for legislative and regulatory efforts
- Support HI professionals with easy access to resources
- Identify the impacts of new regulations, technologies and other changes in the industry
- Promote public awareness of HIM to empower patient
- Advance and advocate for the creation and use of trusted information across the health continuum