

MARCH 20 - 22, 2023

ANNUAL MEETING
& TRADE SHOW

HIM

without limits

OHIMA

OHIMA Affiliate

Ohio Health Information
Management Association



OHIMA23 *is going to be out of this world!*

Launch your spaceship to reach new heights with the education and engagement opportunities this conference offers! The OHIMA 2023 Annual Meeting & Trade Show will take place **in person** at the Hilton Columbus at Easton from **March 20-22, 2023**. Attend all 3 days and earn up to 17 CEUs. Don't let gravity hold you back — see you in Columbus!

REGISTRATION & PRICING

	EARLY BIRD PER DAY By 2/28	LATE PER DAY By 3/14	EARLY BIRD FULL CONFERENCE By 2/28	LATE FULL CONFERENCE By 3/14
MEMBER-PROFESSIONAL	\$130	\$145	\$330	\$375
MEMBER-NEW	\$80	\$95	\$240	\$285
MEMBER-STUDENT	\$50	\$60	\$150	\$180
MEMBER-EMERITUS	\$50	\$60	\$150	\$180
NON-MEMBER	\$160	\$180	\$480	\$540

Register online to attend OHIMA23!

Purchase all three days of OHIMA23 and register early for the best registration rates! All professional OHIMA members who register for all three days will receive a \$60 discount. Early Bird registration rates are available through February 28, 2023.



CEUs

Monday: 5 AHIMA CEUs

Tuesday: 5 AHIMA CEUs

Wednesday: 5 AHIMA CEUs

Full Conference: 15 AHIMA CEUs

AHIMA CEUs are accepted by the AAPC - check eligibility on the AAPC website. Attendees can also claim up to 2 additional CEUs for spending time in the Exhibit Hall.

Visit the OHIMA website to learn more and to register: www.ohima.org/ohima23

Monday

MARCH 20
5 AHIMA CEUs



ACHIEVEMENT AWARDS PRESENTATION

Join us in honoring OHIMA's Distinguished Member and other Achievement Award recipients; awards will be presented onstage.

TAKE THE DAMN CHANCE: TURNING LIFE'S UNEXPECTED TURNS INTO YOUR BIG, BOLD, WONDERFUL LIFE

Bevin Farrand - Public Speaker, Executive Coach and Founder of Take the DAMN Chance

In this keynote presentation, the audience will learn:

- The difference between permission and support...and why you don't need anyone's permission to follow your dreams
- The #1 way to release the guilt that you can't be everywhere at once
- The power of deciding and declaring what you want in your life
- How to make the most meaningful impact on the lives of those you love the most

After this keynote presentation, the audience will have the tools to:

- Confidently clarify and declare what you truly want in life
- Understand the power that we all have in controlling our thoughts to impact our experience of events
- Get into action on bringing your big goals to life, easier and faster than you ever could have imagined!

WINE & CHEESE RECEPTION

Enjoy complimentary food and drink in the Exhibit Hall. Browse the many exhibits while networking with vendors and colleagues! Attendees will also have the opportunity to discuss hot HIIM topics with our "Galaxy Gathering" Conversation Tables.

HIGHLIGHTS

BREAKOUTS

10:30 AM	The FBI's Top Cybersecurity Threats Today	Connor Lentz
	Next Generation in Patient Experience & Accessibility through Telehealth Solutions	Scott Galanos
	Outpatient CDI & the Annual Visit	Teresa Caniglia
12:30 PM	The Power of Data: Using Analytics to Reduce Denials	Matt Vargocko
	Enterprise Master Patient Index (EMPI) — Your Gateway to Accurate Patient Records	Erin Head
	Building Your Innovation Toolbox	Tim Raderstorf
2:00 PM	The Role & Risks of the HIM Professional Regarding Medical Billing Fraud & Abuse	Rebecca Reier
	Interoperability Real Life Best Practices and Updated Enforcements	Rita Bowen; Steve Gravely
	Finding Support for an HIM or Revenue Cycle Project	Norm Kruse
3:15 PM	Hiring Rock Stars! How to Find and Keep Great Talent	Jan Spence
	Navigating the Privacy Concerns, Especially in a Post-Roe World	Darin Challacombe; Elizabeth McElhiney
	SNFs Need Coders More than Ever	Chris Gallagher

Tuesday

MARCH 21
5 AHIMA CEUs



HIGHLIGHTS

HOW TO RECRUIT, RETAIN, AND ENGAGE IN THE NEW HIM WORKPLACE ... WITHOUT LIMITS!

Richard Hadden – Speaker, Author, Consultant at Contented Cow Partners, LLC

Pandemic or no pandemic, the world of work has changed...irreversibly. In this session, you'll learn what organizations and leaders must do to attract, retain, and engage a willing and enthusiastic workforce in 2023 and beyond. We'll take you inside the mind of today's worker and explore how to get the best people on your team in this worker's market. Whether you're a frontliner, a manager, or an executive, you'll laugh as you learn how you can bring limitless value to your organization and their patients and customers. You'll leave excited to implement the practical and actionable ideas you'll gain on recruiting, retaining, and engaging your workforce – and yourself – in this insightful, high-content, and entertaining presentation.

VENDOR SHOWCASE

Too many exhibitors, not enough time? Grab your boxed lunch and attend the Vendor Showcase during lunch on Tuesday. You will hear brief pitches from exhibitors about their products and services and be eligible to win big cash prizes!

HAPPY HOUR WITH EXHIBITORS

Enjoy complimentary food and drink while networking with the exhibitors onsite.

BREAKOUTS

10:30 AM	Information Governance for Sensitive Records	Erin Head
	Diversity and Inclusion in the Workforce — One Vendor's Story	Leigh Poland
	Take The Pain Out of Denials with a Clinically Integrated Revenue Cycle	Geoff New
12:30 PM	Activate Content Strategies to Unify Healthcare Data	Jessica Ahlert
	Privacy Laws 2023: How the Quickly Evolving Privacy Landscape Will Impact Healthcare Entity Compliance	Lisa Pierce Reisz
	Automation and the Revenue Cycle: How to Accelerate Performance and Support Short-Handed Teams	Nicki Bucceri
2:00 PM	Building a Leadership Toolbox for HIM Professionals	Pamela Greenstone-Childers
	Utilizing HIM Analytics for Optimized Quality and Reimbursement	April Smith
	Ransomware Epidemic in Healthcare	Tom Skoog
3:15 PM	MS-DRG Validations	Jennifer Diamond
	Adapting to Change	Gary Kilb
	A Data Incident Playbook is Critical in the Digital Age: We Created One So You Don't Have To	Elizabeth Delahoussaye; Lynn Sessions

Wednesday

MARCH 22
5 AHIMA CEUs

CODING DAY

Hailing all coders! Do you feel like you are reading Martian when you try to decipher operative reports for breast procedures? Are you prepared for the astronomical changes coming to E&M coding in 2023? Do you feel like you are in a black hole when discussion turns to SDOH or HCCs? Does CVA or lower extremity revascularization coding leave you feeling nebulous? Do you know what universal diagnoses have physicians feeling like they are trying to spacewalk through an asteroid belt? If any of the interplanetary questions above have been orbiting your mind, come and join the stellar group of presenters that we have secured for Coding Day. From galaxies, far, far away, they come to share their expertise on these topics of cosmic coding importance. You are sure to get a Big Bang out of attending!

9:00 AM	All About Breast Surgery – Clinical Context for Coders	Dr. Jodi Oostra
10:00 AM	Implant-Based Breast Reconstruction and Balancing Procedures	Dr. Michelle Sieffert
11:00 AM	Coding Breast Procedures in ICD-10-PCS & CPT	Dianna Foley
1:00 PM	SDOH, More than Just a Z-Code	Angie James
	Diagnoses that Challenge Providers: A Physician Advisor Perspective	Dr. Hassan Rao
	Coding for Cerebrovascular Accident	Leigh Poland
2:15 PM	Capturing HCCs Across the Continuum of Care	Phil Goyeau
	Evaluating the Impact of the 2023 E&M Changes	Kathryn DeVault
	Beyond the Basics CPT® Coding – Lower Extremity Revascularization	Nancy Lindberg

OFFICE OPTIONAL WORKSHOP

THE WORLD OF WORK HAS CHANGED: HOW TO THRIVE IN A HYBRID ENVIRONMENT

Hybrid work is here to stay and organizations are intentionally transitioning from “by default” remote work to a “by design” hybrid workplace that is healthy, productive and engaging. Join this interactive track to explore how employees and leaders must engage and lead differently to build and sustain a great and inclusive workplace culture.

This workshop will highlight how to:

- Ensure employees have what they need to thrive in a hybrid environment
- Lead individual performance and growth
- Build and motivate effective teams in this new world of work
- Help you optimize your work/life balance
- Build relationships across your organization
- Maximize your performance and productivity

9:00 AM	Office Optional: Building a Connected Culture with Virtual Teams	Larry English
10:00 AM	The Future of Work: Trends and Insights that are Shaping Our Future	Shannon Stickney, Verna Montgomery
12:00 PM	What Worked Then, Won't Work Now: Leading Effectively in a Hybrid Workplace	Shannon Stickney, Verna Montgomery
1:30 PM	The Rules of Work Have Changed: How to Successfully Navigate Your Career in a Hybrid Workplace	Shannon Stickney, Verna Montgomery

EXHIBITOR PREVIEW

as of 12/16/22

3M	Just Associates/Harris Data Integrity Solutions	OHIMA
Blue & Co.	KIWI-TEK	Omega Healthcare
Brundage Workforce Solutions	Libman Education	Perry Johnson & Associates, Inc.
Chrysalis Data and Micro Image Services LLC	MARSI	Pickerson Solutions
Ciox Health	MEDENT	Quest Diagnostics
Columbia Southern University	Medovent Solutions	R.A.M. HCG, Inc.
DeliverHealth	Mercy College of Ohio	Scanning Sherpas
Dolbey	Midwest Medical Record Association (MMRA)	ScanSTAT Technologies
Extract Systems	Mindseeker	Solarity
Intellis/e4	MRO Corp.	UASI Solutions
Iron Mountain	MRS	Verisma
JTS Health Partners	Norwood Staffing Solutions LLC	



TRADE SHOW HOURS

FULL EXHIBIT HALL

Monday: 11:30 AM – 5:00 PM
Tuesday: 8:00 AM – 2:00 PM

EXHIBITOR TABLETOPS

Wednesday: 8:00 AM – 1:00 PM

VENDOR SHOWCASE

Tuesday: 11:40 AM – 12:25 PM

Thank you TO OUR SPONSORS

