

2021 HiM CITY

VIRTUAL LIFE



OHIMA

OHIMA Affiliate

2021 VIRTUAL CONFERENCE

Because OHIMA is committed to the health and safety of our attendees, exhibitors, speakers, and staff, OHIMA21 is going virtual! Get your virtual avatar ready and plan to join in on the education, networking, and fun!

We have selected the virtual conference platform, *Whova*, to host the OHIMA 2021 Virtual Conference. Our conference will launch with live streamed General Sessions from February 22-24, 2021. General Session recordings, pre-recorded breakout sessions, and the virtual Trade Show will be available to conference attendees February 22 through March 31, 2021. There will be many ways for our conference attendees to engage with exhibitors, speakers, and other conference attendees within *Whova*! We hope you will want to join us!

Our goal is to offer opportunities to connect exhibitors with the OHIMA membership, while offering options that provide value and flexibility for our exhibitor partners. For those exhibitors who transferred their booth payment to 2021 from the 2020 Trade Show, please contact me about your plans. If you wish to participate in the OHIMA 2021 Virtual Conference, I can assist you in selecting an exhibitor package and setting up your virtual booth. If you do not wish to participate in 2021, I will be happy to process a refund.

As we all adjust to our new virtual life, I hope to “see” you at OHIMA's **HIM City 2021: Virtual Life** conference in February!

Beth Spiropoulos, OHIMA Director of Trade Show Sales
exhibitinfo@ohima.org | 614-795-0268



**Visit our website
for more information:**



VIRTUAL CONFERENCE BENEFITS FOR EXHIBITORS

	Bronze: \$400	Silver: \$700	Gold: \$1500
VIRTUAL EXHIBITOR BOOTH ; includes: <ul style="list-style-type: none"> Logo, company description, website, contact information, video (optional), link to live product demo or virtual gathering (optional), handouts (optional), opportunity to collect booth visitor information for raffle, chat within booth (continuous monitoring of chat by exhibitor is not required) 	YES	YES	YES
FULL CONFERENCE PRE-SHOW & POST-SHOW ATTENDEE LISTS that can each be used for one-time marketing contact.	YES	YES	YES
GENERAL PROMOTION TO 3000+ HIM PROFESSIONALS in Ohio in conference communications via e-newsletters, social media, website, etc.	YES	YES	YES
# OF WAIVED ATTENDEE REGISTRATION(S) FOR YOUR EXHIBITOR(S) <ul style="list-style-type: none"> Full conference participation in all live streamed and pre-recorded educational sessions (including the ability to earn the CEUs attached to education viewed) Participation in social events Ability to message and connect with conference attendees within the virtual conference platform 	1	2	2
OPPORTUNITY TO PITCH FOR 5 MINUTES IN A SESSION OF YOUR CHOICE <ul style="list-style-type: none"> Use your 5 minutes for whatever you want! Session choices are “first come, first serve” Select a track that is most related to your products and services Exhibitors will be provided with the attendee list of those in the session who heard your pitch so that you can reach out to invite them to chat more, join your Zoom Room for a demo, etc. 	—	Breakout Session	General Session
INCREASE BRAND AWARENESS with sponsor banners with your logo throughout virtual platform.	—	—	Yes