

SPONSORSHIP LEVELS

	Bronze \$300	Silver \$600	Gold \$1000
1. Marketing Flyer in Program Materials	No	No	Yes
2. Exclusive e-Newsletter Sponsorship	No	Yes	Yes
3. Logo Printed in Program Brochure*	Yes	Yes	Yes
4. Pre-Conference Marketing & Promotion	Yes	Yes	Yes
5. Link/Logo in Exhibitor Directory	Yes	Yes	Yes
6. Recognition During Opening Sessions	Yes	Yes	Yes
7. Logo Displayed at Sponsored Event	Yes	Yes	Yes
8. Company Link/Logo in Mobile App	Yes	Yes	Yes
9. Sponsor Identifier on Booth ID Sign	Yes	Yes	Yes
10. Logo in General Session Slideshow	Yes	Yes	Yes

**if sponsorship payment and logo is received by 12/15/19*

Details for each sponsorship benefit correspond to the item number below.

- For GOLD sponsors ONLY, you have the option to have one 8.5 x 11" marketing flyer inserted into all meeting packets (with the exception of the sponsor of the "Attendee Folders" – in this case, your full-page color ad will appear on the back cover of the custom meeting packet folder [View Example](#)). Deadline for marketing flyers: **February 1, 2020**. You may provide 1000 copies of your own flyer or provide OHIMA with 1 PDF to print. Please note that if OHIMA prints your flyer, they will be black/white and single sided. Notify OHIMA to make arrangements.
- For GOLD and SILVER sponsors, obtain increased exposure as an exclusive sponsor of an e-Newsletter sent to 3500 HIM professionals. The e-Newsletter will state, "This OHIMA e-Newsletter is sponsored by (your company name, LOGO and web link)." Information you provide about your company will follow - [View example](#). Submit specifics to the OHIMA Central Office (ohima@ohima.org). Sponsored e-Newsletters will run from January through March 2020. A great way to profile your company and/or invite members to visit your booth!
- Your company logo acknowledging you as a meeting sponsor will be printed in the Annual Meeting program brochure that is mailed to approximately 3000 HIM professionals - [View example](#). Your completed payment and logo must be received by **December 15, 2019**. Logo specs: .ai or .eps preferred, .jpg also accepted (min 2" wide, 300 dpi). Logo artwork should be sent electronically to OHIMA: ohima@ohima.org
- OHIMA will recognize your sponsorship in a variety of pre-conference promotion activities including but not limited to e-newsletters, postings on the OHIMA website, and other member announcements.
- The online Exhibitor Directory will feature the corporate logos and links to sponsoring company homepages. Links and logos are posted when sponsorship payment and artwork is received and remains online for *at least six* months. Submit logo artwork to OHIMA: ohima@ohima.org
- At the opening session for each of the three days, the Presiding Officer will announce and thank all sponsoring companies.
- Signage with company logo will be prominently displayed at all sponsored events.
- Our mobile app will feature the corporate logos and links to sponsoring company homepages!
- A ribbon or other themed identifier will be displayed on the ID sign of your booth. Sponsor lapel ribbons in the color of your sponsor level will also be provided for each booth rep of sponsoring company.
- All sponsors will be profiled in a PowerPoint slideshow that will run on loop on the large screens prior to the opening sessions each day.