

OHIMA

CAHIMA Affiliate

Ohio Health Information
Management Association

YESTERDAY, TODAY,
TOMORROW,
OH MY!



40TH

ANNUAL MEETING & TRADE SHOW

MARCH 16 – 18, 2020



THERE'S NO PLACE LIKE H.I.M.

The Ohio Health Information Management Association (OHIMA) Annual Meeting & Trade Show attracts 900 health information management (H.I.M.) professionals year after year. One third of attendees are qualified buyers and decision-makers who are interested in your products and services.

Register early to secure prime booth space and take advantage of early, year-round marketing exposure. Reserve your booth today by completing the enclosed contract or submit your information online. Additional show information including up-to-date floor plan of available booths can be found in the Exhibit Hall section of our website at www.ohima.org.

2020 SCHEDULE

MONDAY, MARCH 16

- 8:00 am - 11:30 am Exhibitor Setup
- 11:45 am Exhibit Hall Grand Opening
- 11:45 am - 1:00 pm Lunch in Exhibit Hall
- 1:00 pm - 2:15 pm Breakout Sessions, Exhibit Hall Open
- 2:15 pm - 2:45 pm Break & Raffle Drawings in Exhibit Hall
- 2:45 pm - 4:00 pm Breakout Sessions, Exhibit Hall Open
- 4:00 pm - 5:00 pm Wine & Cheese Reception and Raffle Drawings in Exhibit Hall

TUESDAY, MARCH 17

- 8:00 am - 9:00 am Continental Breakfast in Exhibit Hall
- 9:00 am - 11:30 am Educational Sessions
- 9:30 am - 11:15 am Exhibit Hall Closed
- 11:30 am - 12:45 pm Lunch in Exhibit Hall
- 12:45 pm - 2:00 pm Breakout Sessions, Exhibit Hall Open
- 2:00 pm - 2:30 pm Break & Raffle Drawings in Exhibit Hall
- 2:30 pm Exhibit Hall Closing
- 2:30 pm - 3:30 pm Exhibitor Tear-Down
- 3:45 pm - 4:45 pm Happy Hour with Exhibitors

WEDNESDAY, MARCH 18

OPTIONAL EXHIBIT TABLETOPS

A limited number of exhibitors who wish to market their products and services to Coding Day attendees will be allowed to set up a tabletop display on Wednesday morning. Wednesday's tabletop space is limited and can be reserved on a first come, first served basis by contacting the OHIMA Central Office. Only contracted exhibitors will have the option of participating on Wednesday. Find additional details online.

ACCOMMODATIONS

The Hilton Columbus Hotel at Easton located off I-270 in northeast Columbus will serve as the convention hotel. Located just three miles from Port Columbus International Airport, complimentary shuttle service from the airport is provided. This beautiful hotel features rich fabrics, lush carpets, gleaming marble and handcrafted architectural details – all accompanied by a friendly, accommodating staff. Free self-parking and the first floor location of the Exhibit Hall will enhance your overall positive experience as an exhibitor.

Contact the hotel directly to reserve the special OHIMA discounted room rate, telling them you are attending the OHIMA show. Reservations must be made by February 13, 2020 to obtain the discounted room rate.

Hilton Hotel Columbus at Easton

3900 Chagrin Drive
Columbus, OH 43219
(614) 414-5000
\$206 Single/Double Room

HIGHLIGHTS

WEAR YOUR RUBY SLIPPERS!

OHIMA hosts the largest and most informative annual event in Ohio focusing on critical issues in Health Information Management. Now more than ever in our industry, the decision makers that attend are looking for the solutions you can provide.

FOLLOW THE YELLOW BRICK ROAD

We make every attempt to maximize your exposure by offering creative ways to increase traffic to your booth. Dedicated exhibit hours and unique opportunities to have face-to-face engagement with your customers to build strong connections are incorporated through the show. Monday offers the Wine & Cheese Reception to cap off the day of educational sessions and exhibits. Tuesday ends with a Happy Hour & Speed Networking allowing you to mix and mingle with attendees before you leave the show. Both events offer great ways to engage with attendees in a relaxed, social setting while representing your company.

WATCH OUT FOR FLYING MONKEYS

Our FREE mobile app allows attendees to view the event schedule, floor plan map, your company profile, sponsorship and raffle information, and much more. This in turn increases your visibility and booth traffic, and enhances your brand awareness. You will also receive an electronic database of pre-registrant information prior to the show to assist with your pre-show marketing, along with a final electronic database after the show to follow-up on those valuable leads.

OFF TO SEE THE WIZARD

OHIMA's Exhibit Hall Raffle is a wonderful way to get more booth traffic and exposure. We'll help to promote the raffles prior to and during the show, while you can collect the demographic information you need from attendees who visit your booth.

FIND YOUR COURAGE, BRAIN AND HEART

Sponsoring an event is a great way to reinforce your company's presence and receive additional exposure at the show, on OHIMA's website, and in program materials. Sponsorships of \$300 or more receive a direct link with company logo from OHIMA's online directory to your company home page. Complete sponsorship details are posted in the Exhibit Hall section of our website at www.ohima.org.



EXHIBIT HOURS

MONDAY

11:45 am - 5:00 pm

TUESDAY

8:00 am - 9:30 am

11:15 am - 2:30 pm

BOOTH COSTS

If signed contract with full payment is postmarked on or **before 12/15/19**:

Standard: \$650

Premium: \$675

If signed contract with full payment is postmarked **after 12/15/19**:

Standard: \$675

Premium: \$700

Multiple booths will be discounted by 10% starting with the second booth. Exhibit Hall booths are 8' x 10' and hallway booths are 6' x 10'. All booths include back and side drapes, a company identification sign, evening perimeter security, a 6-foot table, two chairs and wastebasket. All exhibitor areas are carpeted.*

**There is a \$50 additional charge for the 12' x 16' corner booths (#7 and #54).*

EVALUATION COMMENTS

“
I **BRAG** about
OHIMA to
other shows.”

“
**EXPOSURE,
EXPOSURE!**
The biggest & best
conference that we
regularly attend.”

“
“One of the
BEST SHOWS
in the country!”

“
The annual
OHIMA conference
is simply
THE BEST
in the U.S.
Your efforts for
and support of the
vendors is very much
appreciated.”

“
Everything was
smooth and **VERY
ORGANIZED.**”

“
The
FLOW & STYLE
of this conference is
top quality!”

“
**BEST
ATTENDANCE!**”

EXHIBITOR CONTRACT

OHIMA

OHIO HEALTH INFORMATION MANAGEMENT ASSOCIATION
Annual Meeting | March 16 – 18, 2020 | Hilton Easton, Columbus, Ohio

Ohio Health Information
Management Association

Company: _____ Contact Person: _____
Phone: _____ Fax: _____ Email: _____
Address: _____
City: _____ State: _____ Zip: _____

PRODUCT/SERVICE DESCRIPTION (For use in program material and online directory)

USE DESCRIPTION ON FILE USE ATTACHED (please attach description not to exceed 150 words)

BOOTH RATES

ON OR BEFORE 12/15/19..... \$650 (Standard) \$675 (Premium)
AFTER 12/15/19 \$675 (Standard) \$700 (Premium) * For 12'x16' Corner Booths (Booth #s 7 & 54) — add \$50

SPECIFICATIONS

- Booth confirmations are made on a first-come, first-served basis. Full payment MUST accompany a signed, complete contract.
- Booths are 8'x10' inside Exhibit Hall unless otherwise noted. Two corner 12'x16' spaces are also available. Hallway booths are 6'x10'.
- Booth space includes back and side drapes, identification sign, 6-foot table, two chairs and wastebasket. All exhibit areas are carpeted.
- Two exhibitor badges will be issued per booth. Complimentary boxed lunches and beverages are provided for two representatives/booth each day if ordered prior to the show. There is a charge of \$50 for each additional representative.
- Only ONE company under one company name is permitted to exhibit per booth.

TERMS Full payment must accompany all complete and signed contracts to guarantee booth assignment. By submitting payment, you agree to the contract terms outlined here. Cancellations after 1/1/20 will forfeit full payment. Liability: The Hilton Columbus and the Ohio Health Information Management Association will take reasonable precautions to protect against loss or damage; however, the parties named herein shall not be held liable for any loss, damage, inconvenience, injury or theft that may occur to the exhibitor, exhibitor's employee or exhibitor's property. Exhibitors are encouraged to safeguard their property AT ALL times. Perimeter security will be provided at the close of exhibit hours until opening hours the following day.

SIGNATURE _____ **DATE** _____

BOOTH PREFERENCES

Visit www.ohima.org for the latest floor plan and online booth reservation information.

1st Choice: 2nd: 3rd:

BOOTH FEE \$ _____
Less Deposit (if applicable) - \$ _____
Additional Exhibitors () + \$ _____
(In excess of 2/booth : \$50/representative)
TOTAL DUE \$ _____

**MAIL COMPLETED
CONTRACT & PAYMENT TO:**
OHIMA
PO Box 30966
Gahanna, OH 43230



Direct exhibit inquiries to:
Beth Spiropoulos
Director of Tradeshow Sales
(614) 795-0268
exhibitinfo@ohima.org

PAYMENT OPTIONS

CHECK – Payable to: OHIMA (Tax ID # 31-0918571)
 CHARGE REQUEST* VISA MasterCard
 AMEX Discover

You also have the option to pay for your booth online with your credit card. Go to www.ohima.org and select Exhibit Hall to follow payment prompts.

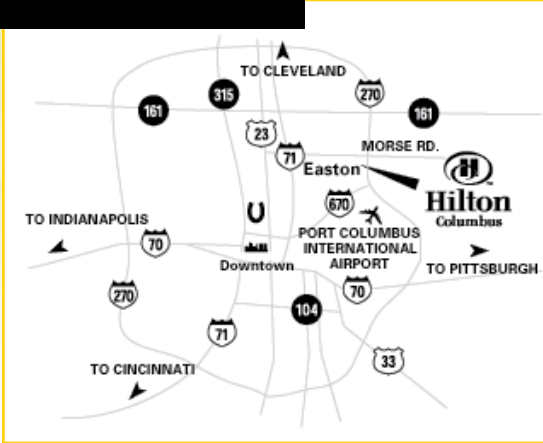
Name on Card _____
Card No. _____ Exp. Date _____
Security Code (last 3 or 4 digit # on back of credit card) _____

SIGNATURE _____
* Please be aware the charge will appear on your monthly statement as "PayPal OHIMA"

Received: _____ Check #: _____

Amount: _____ Bal. Due: _____

DIRECTIONS



The Ohio Health Information Management Association (OHIMA) is Ohio's professional health care organization of over 4,000 credentialed specialists in the field of health information management (HIM). OHIMA is committed to advancing the HIM profession through leadership in education, advocacy, membership engagement, and lifelong learning.

FROM THE NORTH

Take 71 South to 270 East to Easton Exit (Exit 33). Exit onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

FROM THE SOUTH

Take 71 North to 670 East (to Port Columbus International Airport). Remain on 670 to 270 North (approximately 1 mile). Take Easton Exit (Exit 33) onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

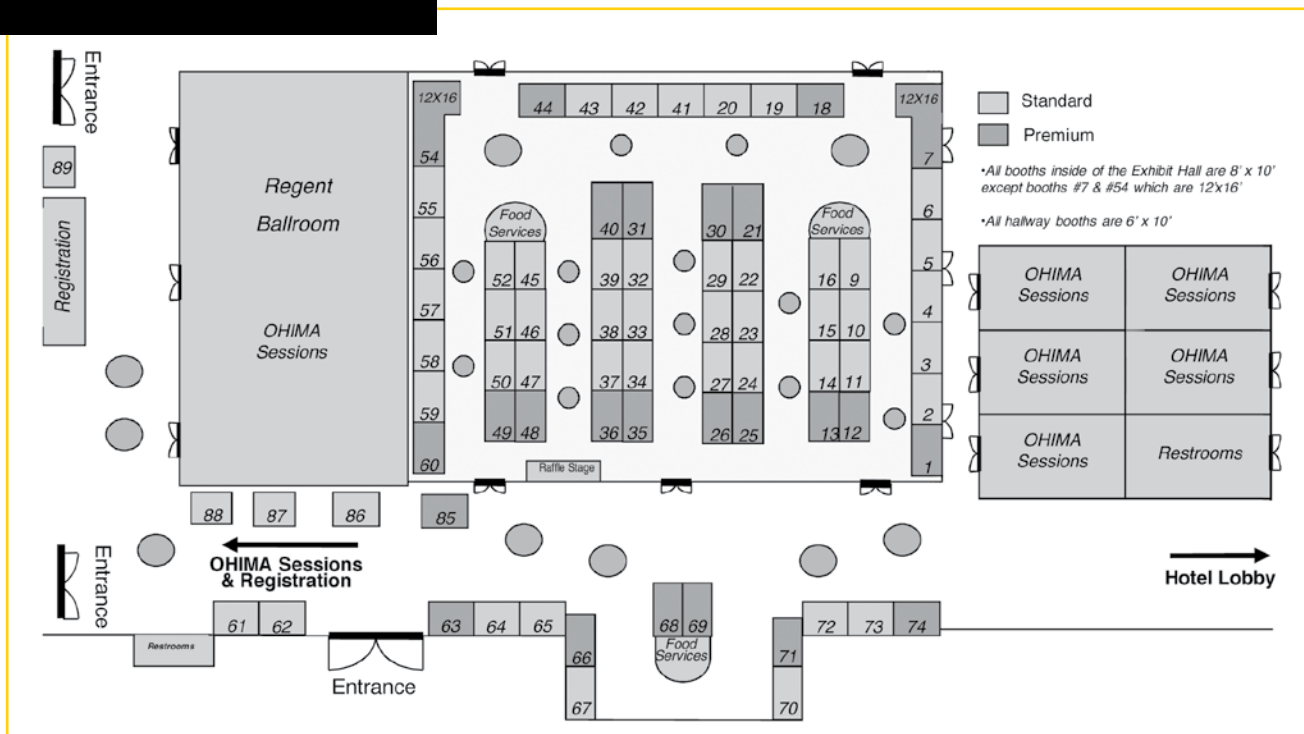
FROM THE EAST

Take 70 West to 270 North. Take Easton Exit (Exit 33) onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

FROM THE WEST

Take 70 East to 71 North to 670 East (to Port Columbus International Airport). Remain on 670 to 270 North (approximately 1 mile). Take Easton Exit (Exit 33) onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

2020 FLOORPLAN



Visit the OHIMA website to obtain UP-TO-DATE floor plan & show Information.
www.ohima.org

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 Management Association

FOR MORE INFORMATION CONTACT

Beth Spiropoulos
 Director of Trade Show Sales
 PO Box 30966 | Gahanna, OH 43230
exhibitinfo@ohima.org | 614-795-0268